



AmCham Vietnam – HCMC Advertising and Sponsorship Rates

ADVERTISING

| Announcement in Weekly Update Email | |
|---|-----------|
| Under Features - with text & image (**) | 3,200,000 |
| Under Events, Meetings & Special Offer - with text & image (**) | 2,100,000 |
| Under Events, Meetings & Special Offer - with text only (**) | 1,600,000 |

| Networking Online (Advertising) on AmCham Website | |
|---|------------|
| Ad size 260px x 300px (*) (**) | 12,500,000 |
| Ad size 260px x 125px (*) (**) | 4,500,000 |

| Membership Discount Online | |
|---|-----------|
| Top Banner 620px x 300px (*) | 3,000,000 |
| Banner on the right sidebar 260px x 125px (*) | 1,000,000 |
| Special Promotions (including an announcement in Weekly Update Email) | 1,600,000 |
| Logo next to the listing per year | 500,000 |
| Premium Listing per year | 500,000 |

| Membership Directory (Print) | |
|-----------------------------------|------------|
| Back cover - Color | 60,000,000 |
| Inside Front cover, left - Color | 50,000,000 |
| Inside Front cover, right - Color | 50,000,000 |
| Inside Back cover, left - Color | 50,000,000 |
| Inside Back cover, right - Color | 50,000,000 |
| Bookmark - Color | 45,000,000 |
| Inside Full Page - Color | 35,000,000 |
| Inside Full Page - B/W | 24,000,000 |
| Inside Half Page - Color | 18,000,000 |
| Inside Half Page - B/W | 12,000,000 |
| Inside Quarter Page - Color | 10,000,000 |
| Inside Quarter Page - B/W | 7,000,000 |
| Inside 1/8 Page - Color | 5,000,000 |
| Inside 1/8 Page - B/W | 4,000,000 |

(*) Get 6 for the price 5 and Get 12 for the price 10

(**) Non-member price: As above + 30%

| Membership Discount Handbook (Print) | |
|--------------------------------------|-----------|
| Back cover | 9,000,000 |
| Inside front cover | 7,000,000 |
| Inside back cover | 7,000,000 |
| Inside front right | 7,000,000 |
| Inside back left | 7,000,000 |
| Inside central | 7,000,000 |
| Inside page | 4,600,000 |

SPONSORSHIP

| Monthly Informational Event | |
|-----------------------------|------------|
| Gold | 15,000,000 |
| Silver | 10,000,000 |

| USA Independence Day Family Picnic | |
|------------------------------------|-------------|
| George Washington | 150,000,000 |
| John Adams | 110,000,000 |
| Thomas Jefferson | 64,000,000 |
| Samuel Adams | 32,000,000 |
| Benjamin Franklin | 16,000,000 |
| John Hancock | 9,000,000 |

| Thanksgiving Turkey Shoot Golf Tournament | |
|---|------------|
| Turkey Shoot Lunch | 25,000,000 |
| Turkey | 20,000,000 |
| Pilgrim | 10,000,000 |
| Mayflower | 5,000,000 |

| Governors Ball | |
|----------------|-------------|
| 1st Level | 160,000,000 |
| 2nd Level | 110,000,000 |
| 3rd Level | 55,000,000 |
| 4th Level | 22,000,000 |
| 5th Level | 11,000,000 |

| EVENT MANAGEMENT SUPPORT | |
|--------------------------|------------|
| Member Company | 10,500,000 |
| Co-host Company | 7,350,000 |
| Non-Member Company | 15,750,000 |